



Jalali Consulting | Coaching Packages

ENTREPRENEURS + SMALL BUSINESSES

The Warm-Up | 3-Months 1:1 Coaching

A starting point for your allyship and inclusive business owner journey if:

- You are starting to explore your biases and your role in upholding systems of oppression
- You need to address healing, and unlearning
- You desire to properly prepare to integrate anti-racism and intentional DEI into your life and business



What you take away:

- A deeper understanding of personal biases, trauma, and identity
- New empowerment and education about current issues, conflict resolution, and human-centric care in your personal and professional life
- A foundation of integrated DEI concepts from which to grow



Includes:

- An initial 30-minute "game-plan" meeting
- Bi-weekly 1-hour coaching sessions
- Consistent support via email
- Weekly Voxer Access





Jalali Consulting | Coaching Packages

ENTREPRENEURS + SMALL BUSINESSES

The Conscious CEO | 6-Months 1:1 Coaching

A commitment to personal identity development and DEI integration into all areas of your business if:

- You want to identify personal biases while learning tangible ways to dismantle traditional systems of oppression
- You understand the need to integrate healing and subconscious unlearning into your personal and professional life
- You are interested in integrating non-clinical trauma-informed care into your business



What you take away:

- A deeper understanding of personal trauma and identities
- A plan for identifying entrepreneurial and identity based triggers & managing somatic activation
- New empowerment and education about current issues, conflict resolution, and human-centric care in your personal and professional life
- A plan for DEI and social justice short and long term goals
- Methods to enable the identification and disruption of personal-blind spots and biases
- Confidence in crafting outward-facing DEI values-to-business messaging
- Credence in accountability, brand activism, and communication on social issues



Includes:

- An initial 30-minute "game-plan" meeting
- Bi-weekly 1-hour coaching sessions
- Consistent Support via email
- Weekly Voxer Access
- Free Access/Resources to any public event or material by Jalali Consulting, LLC
- Client recognition gift at month four*



Jalali Consulting | Coaching Packages

ENTREPRENEURS + SMALL BUSINESSES

The Well-Seasoned: For BIPOC Entrepreneurs | 6-Months 1:1 Coaching

Soulful, authentic, radical, legacy-building revisioning because:

- You want to identify personal doubts and biases while learning tangible ways to dismantle internalized oppression
- You understand the need to integrate healing and subconscious unlearning into your personal and professional life
- You are ready to dig deeper into identity and generational trauma
- You are interested in integrating non-clinical trauma-informed care into your business
- You want to amplify experiences, identity, and community in your business structure

What you take away:

- A deeper understanding of personal trauma and identities
- A plan for identifying entrepreneurial and identity-based triggers & managing somatic activation
- New empowerment and pride in lived experiences, identities, and DNA
- A plan for DEI and social justice short and long term goals
- Identification and disruption of internalized oppression
- Creation of outward-facing messaging about social justice, identity, and resistance
- Confidence in accountability, brand activism, and communication on social issues
- Facilitation skill development for community empowerment, healing, and identity celebration within business offerings

Includes:

- An initial 30-minute "game-plan" meeting
- Bi-weekly 1-hour coaching sessions
- Consistent Support via email
- Weekly Voxer Access
- Free Access/Resources to any public event or material by Jalali Consulting, LLC
- Client recognition gift at month four*

Michelle Jalali

SPEAKER | EDUCATOR | CONSULTANT

Michelle was born in Canada into an Indian and Jamaican family. After spending her developmental years in Florida, Michelle received her Bachelors from the University of South Florida in Public Relations. She then moved on to receive her Master's in College Student Affairs with a concentration in Conflict Analysis and Resolution. Through her professional career and personal development, Michelle has made it a continuous priority to not only seek constant knowledge, but to provide spaces for dialogue and internal growth through her facilitation and education style. She has over a decade of cultural competence developmental dialogue, and diversity, equity, and inclusion training and education. Her goal is to create cultural change, and build connection and community within organizations.

She has a humorous but warm way of helping folx with their own identity journey, while challenging them to think of creative and intentional ways to dismantle the historic oppressive systems of higher education. Michelle focuses on supporting the recruitment and retention of marginalized populations by working with all constituents of the organization.



📅 jalaliconsulting.as.me

✉ michelle@jalaliconsulting.com

🌐 www.jalaliconsulting.com

CONTACT

What Others Had to Say”

Michelle met me with so much love and acceptance and helped me see that “It’s not about shaming yourself for what harm you caused, it’s about celebrating and holding all the parts of you who want to do better.” She gave me REAL practices and tools to implement into my business and hard conversations to help me feel deeply empowered to not only hold space for my diverse clientele but also CREATE space for them to feel fully seen. I have never believed that DEI work is optional, but at a time, it felt so impossible.

I cannot recommend her enough. Her dose of realness with her innate ability to see the whole of you and mirror back who you truly are mixed with her deep passion for this work make her an irreplaceable asset and ally on this journey.

— MICAH M., 1:1 SUPPORT CLIENT

I walked away with so much actionable feedback, writing and wisdom for me to integrate and implement.

Michelle is deeply thoughtful and present in each of her consults. **Her Trauma-Informed lens shines because she prioritizes the person in front of her. She helped me get clear on my business vision, values and why.** She kept it real and celebrated my progress each step of the way. She truly cares. She’s intelligent and strategic. If you’re looking for DEI Consulting, look no further than here!”

— NEHA JHA, OF LOVE, NEHA JHA

Michelle was exactly what my businesses needed to have a more DEI-centric approach. She consistently guided me through conversations to assist not only my own processing when it came to current events, but how I as an entrepreneur can exemplify my values in my team, with the clients I work with, and the work that I do. **I always felt so safe talking to Michelle and would highly recommend her to anyone who is trying to determine the mission, value, and community guidelines of their own business.** Bringing on Michelle as my DEI Consultant was one of the best decisions that I made for my business and I can’t wait for our continued work together. Thank you, Michelle for your endless patience and support!

— JANE RODRIGUEZ, ONLINE BUSINESS MANAGER, THE THRIVING CEO

